

Reg. No.:

Name:.....



U7642



University of Kerala

First Semester Degree Examination, November 2024

Four Year Under Graduate Programme

Discipline Specific Core Course

Commerce

UK1DSCCOM101 - MANAGEMENT CONCEPTS & PRACTICES

Academic Level: 100-199

Time: 2 Hours

Max.Marks: 56

Part A.

Answer All Questions , Objective Type. 1 Mark Each.

(Cognitive Level: Remember/Understand) 6 Marks. Time: 5 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome
1	Identify the meaning of 'span of control' in management. A) The number of subordinates a manager can effectively oversee B) The period for which a manager holds a position C) The level of decision-making authority in an organisation D) The range of tasks performed by a manager	Remember	CO-2
2	Which of the following is an example of 'decentralised decision-making'? A) Decisions made by top management only B) Employees at lower levels making key decisions C) Decisions made through external consultants D) Strict control by top management over all decisions	Understand	CO-2
3	Among the following, identify the primary focus of 'controlling' A) Developing long-term organisational goals B) Implementing decisions made by top management C) Monitoring performance and taking corrective actions D) Setting up organisational structures for better workflow	Remember	CO-2
4	Name the management approach that focuses on setting goals agreed upon by both managers and employees to improve performance. A) Management by Objectives B) Management by Exception C) Organisational Performance D) Quality Circle	Understand	CO-3
5	Infer the meaning of the concept of 'organisational structure' A) The physical layout of a workplace B) The framework defining authority, responsibilities, and communication in an organisation C) The development of employee training programs D) The strategy for managing external stakeholders	Understand	CO-2
6	Choose the statement that describes the concept of 'functional management' A) A focus on creating new products B) Managing specific departments like finance, marketing, and HR C) Leading a project-based organisation D) Managing customer relationships effectively	Understand	CO-2

Part B.

Answer All Questions , Two-Three sentences. 2 Marks Each.
(Cognitive Level: Understand/Apply) 10 Marks. Time: 20 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome
7	List the functions of team management.	Understand	CO-4
8	Exhibit the factors influencing organisational efficiency.	Apply	CO-3
9	Explain the significance of staffing as a function of management.	Understand	CO-2
10	How do emotional intelligence and managerial competencies influence effective leadership?	Apply	CO-3
11	Compare the concepts of Centralisation and Decentralisation.	Understand	CO-2

Part C.

Answer all 4 questions, choosing among options within each question. Short Answer. 4 Marks Each.
(Cognitive Level: Understand/Analyse) 16 Marks. Time: 35 Minutes

Qn.No.	Questions	Cognitive Level	Course Outcome
12	A) Describe the steps involved in Planning process OR B) Explain different types of plans which can be applied in organisations.	Understand	CO2
13	A) Examine the different leadership styles and examine which is more appropriate. OR B) Differentiate the functions of a Manager and a Leader.	Analyze	CO3
14	A) Analyse how MBE can be used as a strategy in organizations. OR B) Examine the importance of MBO in organization's planning	Analyze	CO-3
15	A) Explain the principles of F.W. Taylor's Scientific Management OR B) List out Henry Fayol's Principles of Management and find the main limitations.	Understand	CO-1

Part D.

Answer all 4 questions, choosing among options within each question. Long Answer. 6 Marks Each.
(Cognitive Level: Understand/Analyse) 24 Marks. Time: 60 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome
16	A) Explain the importance of Quality circles in Organizations OR B) What is team building? Explain its purposes	Understand	CO 4
17	A) Explain the various types of manpower planning in an organization OR B) Briefly explain directing as a function of management	Understand	CO-2
18	A) Analyse and write valuable points on a strategic proposal for implementing Management by Objectives (MBO) in a mid- sized organization. OR B) Examine the role of leaders in shaping organizational efficiency.	Analyze	CO-3
19	A) Scrutinize how a leader's style influences team performance. OR B) Compare different leadership styles and analyse their implications on business outcomes.	Analyze	CO-3